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Message Text

UNCLASSIFIED

PAGE 01 BANGKO 07790 151050Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
----------116870 152105Z /64
R 150926Z MAR 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1575

UNCLAS BANGKOK 7790

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: BLACK & WHITE CO., LTD.

REF: USDOC 03494

1. THAILAND
OFFICE USE: 2. 549 3. 0065900 4. 01
5. BLACK & WHITE CO., LTD.
6. P.O. BOX 335, 52/4-6 SURAWONGSE ROAD
7. BANGKOK 5
M CONTACT: MR. LEE FONG LIN
9. TITLE: GENERAL MANAGER
OTHER OFFICIALS ARE: KASEM IAMSURI, MANAGING DIRECTOR AND
KAMCHAI IAMSURI, DIRECTOR.
10. PHONE: 2334901-2 11. TELEX: NA
12. CABLE: BLACKWHITE
13. ESTBL: 1936 14. EMPL: 65 15. SIZE: MEDIUM
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 03/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 38610/135 IMP.AGT.DIST. OF PHOTOGRAPHIC AND CINEMATOGRAPHIC
EQUIPMENT.
23B. 35790/135 IMP.AGT.DIST. OF OFFICE MACHINES
23C. 36620/135 IMP.AGT.DIST. OF TELEVISION EQUIPMENT AND SUPPLIES
24. FOREIGN SALES: NA
25. FINANCIAL REFS: BANGKOK METROPOLITAN BANK, 2 CHALERMKHET 4
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ROAD, BANGKOK; THAI FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK,
THAILAND.
26. TRADE REF: SINGER EDUCATION DIV., 30 ROCKEFELLER PLAZA, NEW
YORK, N.Y. 10020.
27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF SINGER EDUCATION
SYSTEMS, 30 ROCKEFELLER PLAZA, NEW YORK, NY 10020 FOR CONSUMER
PRODUCTS; BFA EDUCATIONAL MEDIA, A DIV. OF CBS INC., SANTA

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MONICA, CALIFORNIA FOR FILMSTRIPS; RANK AUDIO VISUAL LTD., MIDDLESEX, ENGLAND FOR AUDIO VISUAL PRODUCTS; HANIMEX PTY. LTD., AUSTRALIA FOR PHOTOGRAPHIC AND AUDIO VISUAL PRODUCTS; ELMO CO., LTD., JAPAN FOR PHOTOGRAPHIC PRODUCTS; CARL BRAUN CAMERA WORK OF NURNBERG, W. GERMANY FOR SLIDE PROJECTORS; NIKON CAMERA OF NIPPON KOGAKU K.K., JAPAN FOR PHOTOGRAPHIC PRODUCTS; BOLEX INT'L S.A., SWITZERLAND FOR MOVIE CAMERAS AND PROJECTORS; BERKEY COLORTRAN INS., 1015 CHESTNUT ROAD, BURBANK, CALIF. 10573 FOR LIGHT CONTROL MEDIA SYSTEM IN TELEVISION AND MOVIA INDUSTRY; STRONG ELECTRIC CORP., 176 CITY BANK AVE., TOLEDO, OHIO 43697 FOR CARBON ARC LAMPHOUSE.
28. POST EVALUATION: BLACK & WHITE CO., LTD. WAS INCORPORATED IN 1936 WITH AN AUTHORIZED CAPITAL OF $100,000 TO ACT AS IMPORTER, AGENT AND DISTRIBUTOR OF PHOTOGRAPHIC AND CINEMATOGRAPHIC EQUIPMENT AND SUPPLIES, AUDIO VISUAL EQUIPMENT, AND TELEVISION EQUIPMENT. FORTY PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM U.K., W. GERMANY AND JAPAN. ITS LEASED OFFICE AND SHOWROOM OCCUPIES 200 SQ.METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT IS MANAGED AND CONTROLLED BY THE "IAMSURI" FAMILY WHICH HAS BEEN WELL KNOWN IN LOCAL BUSINESS AND BANKING CIRCLES FOR MORE THAN 40 YEARS. LOCAL BANKS REPORT FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.
29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO07790
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780115-0944
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780368/aaaacfec.tel
Line Count: 86
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 77fa6dc7-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3330046
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: BLACK & WHITE CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/77fa6dc7-c288-dd11-92da-001cc4696bcc
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